



PORTFOLIO DESIGN

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Visual Portfolios.



Angela Ni :: Electronic and Hard-Copy Portfolio

Identity, Homepage, Cover Letter, Resume, Business Card.

Developing a visual portfolio forces a student to review his or her work and establish a personal identity/voice. It begs the very important question: *Who am I in my career path?*

Visual Portfolios.



Encasing. How you package yourself is just as important as what is contained within.

Visual Portfolios.



Website, Video, CD Packaging, and Book.
Selected and Revised Portfolio Work.

Visual Portfolios.

Portfolio as an Assessment Tool

Student Self-Assessment

Revisiting old work allows students to revise it and make it more reflective of their capabilities for sharing with potential employers or in the pursuit of other career goals.

Selecting the strongest work allows students to really see the strengths they have developed and find their voice as designers

Developing a voice helps students establish and identity and have a clearer understanding of who they are as designers. This aids them as they search for firms that fit well with their interests.

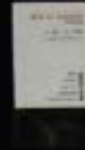
Viewing the finished portfolio allows students to determine what they are truly capable of at the end of their career and tangibly see all they have accomplished.

Individual Student Capstone Assessment

Portfolios are design pieces which are evaluated as coursework in their entirety. This individual student assessment serves as an indicator as to the level of quality work a student can produce relative to the course competencies.

Program Assessment

Unlike student grades, portfolios serve as a more tangible representation of what a student that graduates from our program can produce. These portfolios can be used as a tool to assess if Program Learning Outcomes are being met. Portfolios can also aid Advisory Boards when providing feedback for improvements or possible curriculum changes.



Ken G. Kosada.

Visual Portfolios.



Visual Portfolios.



Visual Portfolios.

Visual Portfolios.

Kiana Onishi





