

Assignment Sheet for PROJECT 2: WEBSITE II *(e-commerce site with shopping cart feature)*

ASSIGNMENT BRIEF

This assignment is designed to teach you the detailed process of e-commerce web design. The final outcome will be static jpeg images of your site design, as well as the client documentation packet which details the entire process. The process is of the utmost importance.

To gain a better understanding of the project you should view the full [Student Sample](#).

THE OBJECTIVES

To learn the design process as it pertains to web design

To make appropriate design decisions based on the client and audience

To design with both type and imagery in an online environment

To make proper and appropriate design decisions based on content

To learn to talk about design: offering and accepting feedback from classmates

LESSONS

Week by Week Lessons posted on [Course Website](#).

EVALUATION METHOD

See [Grade Sheet](#) and [Laulima Gradebook](#)

HOMEWORK TURN IN

Turn in all homework components for this project (via the appropriate [Laulima Assignment](#) and Your Course Site, on its due date as indicated on the [Course Website](#)).

PROCESS OVERVIEW

1 :: Choosing a Client

2 :: Writing a Creative Brief

3 :: Developing User Profiles

4 :: Writing a Functional Specification Document

5 :: Creating a Site Map

6 :: Developing Wireframes

7 :: WebSite Design

Each of the steps will be discussed in detail when assigned and critiques will be given along the way.

FINAL DELIVERABLES

Posted To Your Course Website:

- **5 JPG files of your Final Webpage designs**
- **PDF of Client Documentation Packet** (with pages of Creative Brief, User Profiles, Functionals Specifications, Site Maps, & *Wireframes* within)

Uploaded to Laulima Assignment or via UH FileDrop:

- **PHOTOSHOP Web Design file**
- **INDESIGN *PACKAGED (FONTS+IMAGES)* of Client Documentation file** (with pages of Creative Brief, User Profiles, Functional Specifications, Site Maps, & *Wireframes* within)

For More Turn-in Details See [Week 16 Laulima Assignment](#)