

Client Selection.

*In the form of a Cover Page for
your Client Documentaiton.*

Surf the Web in search for an e-commerce client.

Choose a client whose Website HAS a shopping cart feature. Make sure the site you choose is relatively small content/product-wise (don't choose a major retailer). Instead consider more mom-and-pop type smaller shops. Some ideas include: a shoe store, a candy store, a specialty boutique, a winery that sells their wines online, a party supply store, a makeup store, a small jewelry shop, a sports shop, etc.

Also, when choosing your client, be certain to choose one whose website that has good written content, but that has a bad structure and design, and thus is in dire need of an architectural and aesthetic overhaul.

 ***The Shoe Mart (Alden)***

 ***Sweet Factory***

 ***PinkTaffy Designs***

Don't worry if the site has good existing photos or graphics, you will be creating or searching for your own graphics and imagery. Similarly, you will be able to create and eliminate written content.

Required Content

Title

Your Name

Name of Client/Logo

Client URL *(make it hyperlinked)*

Client Selection

Example





CASSY SONG // WWW.THESHOEMART.COM

CLIENT DOCUMENTATION