

Grade Sheet for PROJECT 3: TITLE SEQUENCE

0 NO SUBMIT
 1 FAIL
 2 POOR
 3 AVERAGE
 4 GOOD
 5 EXCELLENT

CONCEPT {IDEA}

Articulated Design Brief. <i>Complete & Clear Writing & Thought Process</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Original & Interesting Project Concept. <i>Idea/Storyline</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visual Manifestation. <i>Idea/Storyline is Clearly Conveyed/Seen in Composition</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Assignment Appropriate. <i>Relates to Movie Concept & Follows Industry Standard for Genre</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

COMPOSITION {DESIGN}

Compositional Considerations. <i>Graphics/Text Arrangement & Design Principles</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Composition is Visually Engaging. <i>Choice of Video & Graphic Elements & Animation</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Font Choice. <i>Is Appropriate for Movie Genre/Concept, Legibility & Hierarchy</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of Graphics. <i>Graphics, Images and Videos are of Good quality for Movie Concept</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Color & Mood. <i>Appropriate Choice of Color/and Mood for Movie Concept.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

TECHNICAL {TOOLS & TECHNIQUES}

Required Content. <i>Contains Visual & Written Content As Required on Assignment Sheet</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Copyright-Clearance. <i>Use of Copyright Cleared Materials — (All URLs Provided in Design Brief)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Template Usage & Rendering. <i>Project, Composition, & Render Settings are Correct</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organization. <i>Naming/Organization of Timeline Layers, Project Palette, & Assets Folder</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sound. <i>Sound Quality, Properly Integrated/Timed, and Choice of Sound Matches Concept</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use of Tools & Techniques for Animation. <i>Instances of Motion, Effects, Blend Modes, Etc</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Animation. <i>All Motion is Working, Smooth/Not Jumpy, w/o Brokent Links to Files</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Timing. <i>Timing is appropriate for Text Readability, or Action and Concept of Movie</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transitions. <i>Are Seamless/Flow Well Together, Well Executed & Match Movie Concept</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Files Submission. <i>Zipped (.zip) Folder w/ After Effects (.aep), Used Assets, Rendered Movie (.mov), & Design Brief w/ Self Eval (.doc)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
File Naming. <i>Files Named as Specified on Assignment Sheet</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SUBTOTAL SCORE _____ / 100PTS

All Late Project Submissions are Docked 10pts off Subtotal Score. **LATE PENALTY** YES -10 PTS

TOTAL POINTS & GRADE